

FOR IMMEDIATE RELEASE

Pawsitively 4 Pink to Hold Golf Tournament June 12

Low-income women in Worcester County to benefit from the event

WORCESTER, Mass.—May 26, 2021—[Pawsitively 4 Pink](#) is holding its 2nd Annual Putting With Paws Golf Tournament to support women with breast cancer on Saturday, June 12, at the Leicester Country Club in Leicester, MA.

The tournament's top sponsors are Kristin Walther of Norcom Mortgage in Sturbridge; Donna Malone of Malone Risk Adjustment Consulting in Oxford; The Botanist in Worcester and Shrewsbury MA; Tony Hannoush of Hannoush Jewelers in Hadley; the Stott Family; and Ellis Cropper of New York Life Insurance.

Pawsitively 4 Pink has already raised more than \$29,000 for the tournament, which is more than it raised in the inaugural event. The tournament is one of four major fundraising events Pawsitively 4 Pink holds each year.

Unique among breast cancer treatment organizations, Pawsitively 4 Pink provides financial assistance through treatment and up to six months out of treatment. The average amount spent on each woman is \$8,000. Pawsitively 4 Pink supports these women regardless of their choice of holistic or traditional treatment; there is no other organization that has this follow-through.

Michelle Power, the founder and CEO of Pawsitively 4 Pink, has been in private practice as a psychotherapist in the Worcester County area for more than 25 years. She said she began Pawsitively 4 Pink “after witnessing several close people in my life struggle with cancer and the emotional and financial stressors, and how these factors compromised their journey back to health, I decided to create an organization that would be impactful in a real way for these women. Every year, Pawsitively 4 Pink tries to reach a greater number of women since Massachusetts has the fourth-largest incidence rate of breast cancer in the country, with Worcester being in the top 20 poorest cities in the United States.”

Pawsitively 4 Pink was founded in 2018 to assist low-income women who have been diagnosed with breast cancer in Worcester County with financial assistance and emotional support animals to inspire hope and improve their quality of life.

To get tickets for the tournament or for more information, visit the events page at pawsitively4pink.org. Visitors can also inquire about volunteering or make a contribution at the site.

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